

## Scheme of Studies

### Master of Business Administration (MBA 2 Year)

Minimum Duration: 2 Years   Maximum Duration 04 Years
Semesters: 4
Total Credit Hours: 65
Core Courses: 48 Credit Hours
Electives: 9 Credit Hours
Project: 6 Credit Hours

### Semester 1

Course Code	Name of Subjects	Credit Hours
MGT-703	Principles of Management	3(3 – 0)
MGT-705	Economic Theory	3(3 – 0)
MGT-706	Business Communications	3(3 – 0)
MGT-719	Fundamentals of Business Finance	3(3 – 0)
MGT-702	Principles of Accounting	3(3 – 0)
MGT-726	Marketing Management	3(3 – 0)
FQ-301	Fehm e Quran-1	1(0-1)
<b>Total Credit Hours</b>		<b>19</b>

### Semester 2

Course code	Name of Subjects	Credit hours
MGT-725	Financial management	3(3 – 0)
MGT-763	Managerial Accounting	3(3 – 0)
MGT-709	Statistical methods in business	3(3 – 0)
MGT-717	HRM & Organizational Behavior	3(3 – 0)
MGT-753	Trends in Global Business	3(3 – 0)
FQ-302	Fehm e Quran-1	1(0-1)
<b>Total Credit Hours</b>		<b>16</b>

### Semester 3

Course code	Name of Subjects	Credit hours
MGT-750	Business research methodology	3(3 – 0)
MGT-751	Management, Organizational Policy and Practices	3(3 – 0)

MGT-730	Business Law	3(3 – 0)
	Elective I (Specialization)	3(3 – 0)

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	<b>Total Credit Hours</b>	<b>15</b>

### Semester 4

Course code	Name of Subjects	Credit hours
MGT-756	Data Analysis and Decision Making	3(3 – 0)
	Elective III (Specialization)	3(3 – 0)
	Elective IV (Specialization)	3(3 – 0)
MGT-798	Business Capstone Project	6(0 –12)
	<b>Total Credit Hours</b>	<b>15</b>

### Elective Courses for the specializations offered in MBA

#### Marketing

S. No	Course code	Course Title	Credit Hours
1.	MKT-701	Research Techniques in Marketing	3(3-0)
2.	MKT-703	Strategy Marketing Planning	3(3-0)
3.	MKT-705	Marketing Channels	3(3-0)
4.	MKT-707	Contemporary Issues in Marketing	3(3-0)
5.	MKT-708	Customer relationship management	3(3-0)
6.	MKT-709	E-marketing	3(3-0)
7.	MKT-710	Social marketing	3(3-0)

## Human Resource Management

<b>S. No</b>	<b>Course code</b>	<b>Course Title</b>	<b>Credit Hours</b>
1.	HRM-701	Recruitment and selection	3(3-0)
2.	HRM-708	Strategic Human Resource Management	3(3-0)
3.	HRM-710	Compensation management	3(3-0)
4.	HRM-711	Performance Management	3(3-0)
5.	HRM-712	Conflict and negotiation management	3(3-0)
6.	HRM-713	Change Management and Human Resources	3(3-0)
7.	HRM-714	Training and Development	3(3-0)
8.	HRM-715	Contemporary Issues in Human Resources Management	3(3-0)

## Finance

<b>S. No</b>	<b>Course code</b>	<b>Course Title</b>	<b>Credit Hours</b>
1	FIN-704	Taxation	3(3-0)
2	FIN-706	Monetary Theory and Policy	3(3-0)
3	FIN-707	Financial Modeling and Risk Analysis	3(3-0)
4	FIN-708	Financial Derivatives	3(3-0)
5	FIN-709	Islamic Banking	3(3-0)
6	FIN-710	Economic Analysis and Policies	3(3-0)
7	FIN-711	Behavioral Finance	3(3-0)
8	FIN-712	Financial Risk Management	3(3-0)
9	FIN-713	Advanced Corporate Finance	3(3-0)
10	FIN-714	Contemporary Issues in Finance	3(3-0)
11	FIN-715	Stock Market Efficiency	3(3-0)
12	FIN-716	Advances in International Finance	3(3-0)